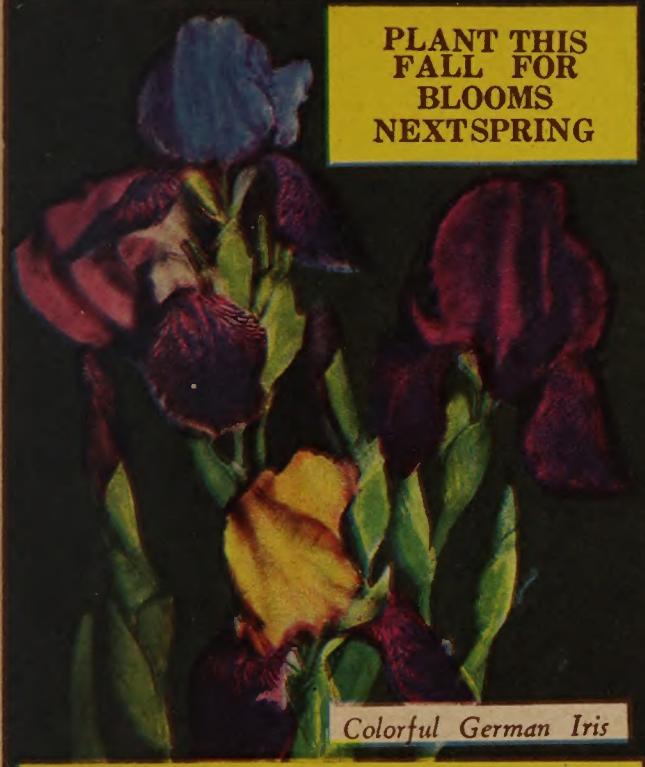


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Do not assume content reflects current scientific knowledge, policies, or practices.



PLANT THIS
FALL FOR
BLOOMS
NEXT SPRING

Large Bearded GERMAN IRIS

In A Glorious Rainbow
Mixture of Gay Colors

10 Newest and most colorful varieties. Ten different colors. Get this money saving offer and add color and charm to your plantings. A real rainbow mixture of ten colors, sure to please you. All the Large Bearded German Type.

Choice Iris roots
10 as described \$1
Postpaid for only
SUMMER-BLOOMING

JAPANESE IRIS

New Pastel Colors

The large flowering Jap. Iris so popular just now.

TEN beautiful colors in a Rainbow Mixture each one different to make a gorgeous display in your gardens.

10 Heavy roots as described above.
Postpaid \$1

FREE with each order of Summer Blooming Jap. Iris we will include free 1 Siberian Iris "Emperor." 35c each if ordered alone.

The Krider Nurseries

INC.

Middlebury, Indiana

Sec. 562, P. L. & R.

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Washington, D.C.

Krider's

Issued
Twice
Yearly

Panorama

World's Fair
Edition

Inglescombe Yellow

Admired By
World's Fair
Visitors

Louis XIV

THE
KRIDER
NURSERIES
MIDDLEBURY, IND.

Rosabelle



WHERE KRIDER TULIPS ARE GROWN. View of a Krider Tulip field taken May 24, 1940. Note wide color selections.

GLORIES
TRADE OF THE MARK
GARDEN

America's Most Helpful Garden Book

For Gorgeous Spring Blooms

Plant KRIDER'S Finest Quality

TULIP BULBS

They'll Be Sure To Please and Delight You

Plant This Fall and Have Beautiful Blooms Next Spring. These Bulbs Are All Highest Quality and Blooming Size, Averaging 4 1/2 in. around.

Darwin Tulips

AFTERGLOW. Dark orange rose, distinct orange edge.

BARONNE DE LA TONNAYE, bright rose, margined blush rose.

BARTIGON, clear crimson red, one of the best red Darwins.

CLARA BUTT, clear self-colored salmon, rose-pink.

DREAM, soft uniform lilac.

FARNCOMBE SANDERS, fiery rose scarlet, inside vivid cerise scarlet with white center; large broad petalled flower of perfect shape.

KING HAROLD, deep brown-red; a beautiful variety for the garden.

LA TULIPE NOIRE (The Black Tulip) a very large flower of a unique color.

MADAM KRELAGE, bright rose, silver edged, fine bedder.

PRIDE OF HAARLEM, cerise scarlet, an enormous flower of superb form.

PRINCESS ELIZABETH, vivid rose-pink, fine variety.

PROF. RAUWENHOFF, carmine red, large flower.

REVEREND H. EWBANK, vivid heliotrope lilac, with lighter tint at margin.

WILLIAM COPELAND, lovely lilac, beautiful early variety.

WILLIAM PITT, very fine scarlet with a darker shade on the outer petals, large flower of distinct color.

Cottage Tulips

ARGO, opening yellow with red spots changing to reddish orange.

DIDO, orange rose, margined bright orange yellow; very large flower.

INGLES COMBE YELLOW, canary yellow, very popular form.

MOONLIGHT, sulphur yellow, large.

MRS. MOON, pure yellow, large flower, elegant shape.

PICOTEE (Maiden's Blush), white mar-

gined pink.

ROSABELLA, soft pink, center creamy white, very attractive.

Breeder Tulips

APRICOT, apricot, flushed orange.

BRONZE QUEEN (Clio) pleasing shade of bronz buff, inside golden bronze.

DILLENBURG, glowing salmon orange.

LOUIS XIV, dark purple flushed with bronze, edging to golden brown, inside purple, a flower of great substance, outstanding among all Breeders.

PANORAMA (Fairy), reddish mahog-

any, very large.

SEE OUR GUARANTEE ON PAGE 2

Special Tulip Prices

Your choice of any of the above varieties of tulips in fine heathy bulbs averaging 4 1/2 in. around which will bloom next spring. All bulbs are postpaid.

3 for 25c; 12 for 75c;

25 for \$1.25; 50 for \$2.25

100 for only \$4.00

Pride of Haarlem



Bed of Pride of Haarlem on lawn by our office. This is one of the best and showiest of all tulips.

PRESS-TIME SPECIALS

Last Minute Items Priced To Save
You Money. Order Now!

ORDER NOW

Pink Flowering Dogwood

CORNUS FLORIDA RUBRA, Symmetrically spreading tree, growing to a height of about 2 feet. The large reddish pink flowers which come before the leaves appear in the spring present a vision of loveliness against the new green of an early spring lawn. Foliage is a deep green turning to rich bronzy red in autumn. Ideal as a specimen plant or fine for group plantings. Heavy rooted, 18 to 24 inch trees.

Only \$1 each; 3 for \$2.50, postpaid

MOUNTAIN ASH

One of the most ornamental of all trees. Fine Foliage which turns a brilliant orange-red in fall. Clusters of flashy orange colored fruits brighten the fall landscape and often remain all through the winter. Heavy rooted, 4 to 6 ft. trees—A real tree value at only—

\$1.25 each; 3 for \$3.25, by express

New Blood Leaf PLUM

A new dwarf tree of excellent shape, bearing foliage of a deep rich blood red. As the season advances the colors become darker, gradually changing to a dull glowing bronze in fall. Tree is covered with pink blossom in early spring. Heavy rooted, 4 to 6 ft. trees,

Only \$1 each; 3 for \$2.50, by express

Hansen's Bush Cherry

An ornamental shrub producing delicious fruit; easy to grow; perfectly hardy anywhere. This valuable introduction is the result of over thirty years research and selection work by Prof. N. E. Hansen of South Dakota State College. A shrub which is very effective in any landscape planting and which bears delicious fruit of good size and excellent flavor. A sure, heavy yielder, starting to bear the year after planting and continuing year after year. Fruit is wonderful to eat right from the bush; makes superb jam, or clear, sparkling jelly. Perfectly hardy anywhere. Don't neglect getting a few of them to add to your planting, or plant several in your garden. They always retain their dwarf stature. Heavy, 2-year size—

50c each; 3 for \$1.25 postpaid

KOSTER'S BLUE SPRUCE

12 to 15 inch, \$2.00 each, postpaid;
15 to 18 inch, \$3.50 each, by Express;
2 to 3 ft., \$5.00 each, by Express.

Koster's
Blue Spruce
Increase in
Value Each
Year

Koster's Blue Spruce

Daphne Cneorum

NATURE'S FINEST

Thousands admired Daphne in our World's Fair Garden. Its dwarf spreading branches covered with small, slender leaves make pretty trails and blue-green foliage, which is evergreen. The real thrill and joy comes in April and May when the soft pink flowers appear in such profusion as to make the entire plant appear as a low pink mound. They fill the air with a particularly sweet and penetrating fragrance. Truly one of Nature's finest. Heavy rooted, 6-year-old plants will bloom this year and give immediate effect.

75c each; 3 for \$2.00, postpaid

Heavy rooted, 3-year-old plants, will bloom this year, and a real buy at only 35c each; 3 for \$1.00, postpaid.

FREE STOCK

With any cash order of \$3.00 you may select 50c worth of any stock in this book free of charge.

With any cash order of \$5.00 you may select \$1.00 worth of Free Stock, and \$1.00 worth additional with each additional \$5.00 of your order.

Be sure to list Free Selections on your order.

GYPSOPHILA "Bristol Fairy"

A sensational new double-flowering Baby's Breath. Large florets in heavy panicles make it ideal for cutting. Longer season of bloom, and if blossoms are kept cut as they begin to wither, it is possible to keep them flowering nearly all summer. Remember this is the true, grafted, double-flowering variety and for superior to the old-fashioned Gypsophila.

30c each; 4 for \$1.00, Postpaid

White Flowering Dogwood

Our most beautiful native flowering tree. The leaves are oval, bright green, and turn to shades of red in the fall. Early in spring the large white dogwood blossoms come and present a sight to please the most exacting. **HEAVY ROOTED 1 1/2-to 2-ft. trees**

50c each; 3 for \$1.25

MAY DAY TREE

FOR SPRING'S FIRST BLOOMS
Provides Some of the Earliest Masses of White
Flowers, First of May

The first tree to leaf out in the spring. The first tree to bloom. Fragrant trusses of pure white bloom completely cover the entire plant in late April or early May. Bloom clusters resemble the Lilac in shape and are lovely for cutting. Let this wonderful tree provide you with the first bouquets of the season. May be left in bush form for the border or trimmed up and grown as a specimen tree for the lawn. Flowers are followed by small fruits which are edible. Birds delight in them and come flocking to the tree. Grows rapidly, is perfectly hardy anywhere, and we heartily recommend it to those of you who are looking for something new and different for your grounds

May Day Tree is a native of the cold rugged plains of Siberia. Prof. Hansen, father of the Bush Cherry, has greatly improved and developed the May Day Tree for the Dakotas and colder regions of this country. Thus it is so hardy that it thrives immediately in any section of the country.

65c each; 3 for \$1.60, Postpaid



Hansen's Bush Cherry

SHIPPING CHARGES

You are to pay shipping charges on Express and Freight shipments to your agent upon arrival. We prepay all items that go by Parcel Post and which are so marked in this book.

When your order consists of part postpaid and part express items, add 10% to the express items and we will prepay the entire shipment. Express charges usually are about 10% of your order. All stock guaranteed to reach you in good condition.

Free PLANTING INSTRUCTIONS EXTRA KRIDER SERVICE

Remember, if you order from Krider we send full and complete planting instructions with each order.

This is a service which makes it easy for even a novice to grow beautiful plants and flowers.

Sometimes the nature of your order necessitates it being shipped in more than one package. In that event instructions covering the particular types of plants contained therein will be sent with each package.

ORDER FROM KRIDER AND BE SATISFIED

Krider's Gilt-Edged Guarantee

We guarantee to deliver nursery stock anywhere in good growing condition. This guarantee insures you against loss in shipments. Remember a plant is a living thing the same as any animal or human being. It feeds, drinks and breathes, and is subject to attacks of insects, diseases, and drought. We guarantee that each plant, shrub, and tree shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so.

KRIDER'S TULIP GUARANTEE

We guarantee to deliver Tulip bulbs anywhere in good growing condition. If you are not fully satisfied with the bulbs when they reach you, return them and we will refund your money. If you are not satisfied at blooming time, a credit memo will be issued for the amount you paid which will be good for any other stock.

AMERICA'S MOST BEAUTIFUL HARDY PHLOX

See Them Blooming Now in Our Garden at the New York World's Fair . . . They're All There on Display

All Are Heavy Two-Year Field-Grown Plants
Guaranteed to Grow and Bloom

COMPARE OUR QUALITY and PRICES! The Answer Is Krider

We are one of America's Largest Growers of Hardy Phlox.

The soil in Northern Indiana is ideal for their propagation and our plants grow, thrive and bloom in any section of the country.

Buy and plant Krider's Hardy Phlox, knowing when blooming season comes you are going to be thrilled and delighted with them.

DO NOT BE MISLED

There are many varieties of Phlox. Some are good; some are not. Many are not suited to all sections of the country. Some are played up by different nurseries all out of proportion to their true worth. Krider's Phlox have stood the test of time and new varieties must have proven themselves before we will include them in our offerings.

Additional Varieties

RED

Beacon—Bright red.
Morgenrood—Glowing red.
Annie Laurie—Fiery red. One of the best. New and a prolific bloomer.
R. P. Struthers—Beautiful crimson.

PINK

Jules Sandeau—Dwarf, large flowering.
Milly von Hoboken—Clear glowing cerise pink purple. Extra large florets.

WHITE AND VARI-COLORED

Innocence—Pure White.
Bridesmaid—White, red eye.

SALMON

Thor—Large Flowered, deep salmon.

PURPLE

Rosenburg—Dark French purple.

Daily Sketch

PLANT MASS-ED PLANTINGS OF PHLOX THIS FALL

USE FOR BORDERS OR MASS PLANTINGS

SEE OUR GUARANTEE ON PAGE 2

All Items On This Page Are HARDY

ALL NO. 1 TWO YEAR FIELD GROWN PLANTS
20c each, 6 for \$1.00, 10 for \$1.50, or 25 for \$2.50 postpaid

KRIDER PHLOX FOR QUALITY

Chevalier

Special Phlox Collection!

One of each of the nine beautiful varieties illustrated or your choice, plus "MOONLIGHT BEAUTY" pure white; making ten varieties in all. A real \$2.00 value in heavy rooted 2-year plants which will provide abundant bloom next summer.

10 As described above. Order this collection now and enjoy their bloom next summer. Postpaid to your door, only \$1.50
20c each singly

KRIDER PHLOX FOR QUALITY

Ethel Pritchard

Tenuifolium or Coral

LILIES For Garden Grace and Beauty

They are Easy to Grow and a Continuous Joy

Perhaps no other flower is held in such high esteem and revered the world over as is the Lily. We offer here a group of the most popular and finest varieties. Those which have proved themselves the most hardy and the most unhardy satisfactory for all locations.

Plant a bed of Lilies this year and you will be envied by everyone who sees them.

OVER ONE THOUSAND LILIES

Were planted in our garden at the New York World's Fair. They made a showing of beauty and color which brought exclamations from all who saw it. We offer here the same outstanding varieties as were planted at the Fair. Get them and we know you, too, will be pleased with their charm, and beauty.

Speciosum Rubrum

If you would rather order certain varieties singly, we offer them at the following prices:

LILUM AURATUM, 30c each; or 6 for \$1.50, postpaid.

LILUM SPECIOSUM RUBRUM, 30c each; or 6 for \$1.50, postpaid.

NEW WONDER LILY, 25c each; or 6 for \$1.20, postpaid.

LILUM TENUIFOLIUM (Coral Lily), 20c each; 6 for \$1.00, postpaid.

REGAL LILY, 12c each or 6 for 60c, postpaid.



PLANT THIS FALL For Spring Bloom

Lily COLLECTION

10 2 of each of the 5 varieties pictured, \$1.75 post-paid for only

Will Bloom NEXT SUMMER

Colorful PERENNIALS for Beautiful Gardens

These Plants are not expensive and will give you many happy hours.



ARTEMISIA or GHOST PLANT

A strikingly effective, silvery-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A vigorous, quick-growing plant with a close network of branches, fine stemmed and slender leaved. Makes a beautiful low-growing summer hedge to outline perennial beds, etc. May be trimmed any time.

PAINTED DAISIES

PYRETHRUM

Beautiful daisy-like flowers on long stems and in assorted colors. Fernlike foliage and brilliant shadings make them especially desirable for cutting. Long season of bloom.

20c Ea., 6 for \$1.00, postpaid

Postpaid.

Coreopsis Lanceolata. Valuable for its profusion of showy yellow blooms all summer. Long stems and fine for cutting and mixed bouquets. Hardy and very easy to grow. Reaches approximately 2 feet. 20c ea., 7 for \$1.00 Postpaid.

Rudbeckia Purpurea. Old-fashioned flower of large size. Purplish daisy-like flowers on tall stems. 20c ea., 7 for \$1.00 Postpaid.

World's Fair Perennial Beauties for Your Gardens

WERE
YOU
THERE?

The Twelve Plants Which Were Most Admired By World's Fair Visitors In Our Garden
Get These Outstanding New Plants For Your Gardens. Now Offered at Krider's Money-Saving Prices

ANCHUSA MYOSOTIDIFLORA (Forget-me-not Flowering). Grows to a height of 18 inches. During April and May it's a mound of dainty blue flowers borne on fine, branching stems. Foliage attractive throughout the season and does well in shade.

ARMERIA, "Glory of Holland." Very attractive and do well in any soil. Foliage is always ornamental and flowers are borne on wiry stems 9 to 15 inches high. "Glory of Holland" is one of the best Armerias. Color clear pink and blooms resemble fluffy balls about the size of a walnut.

CAMPANULA ROTUNDIFOLIA (Blue Bells of Scotland). A real gem for the rockery or border. Low-growing, tufted plant bearing, quantities of deep blue, bell-like flowers on erect wiry stems. Blooms practically all summer and fall.

COLUMBINE, "Crimson Star." One of the most remarkable of Aquilegias. Bright crimson color makes it outstanding for the perennial bed or border. Fine for cutting.

DIANTHUS, "Red Grenadin." If you want a spot of really bright color then get this remarkably hardy and free flowering Dianthus. Blooms of Carnation type, very fragrant, brightest of red, dwarf.

GEUM, "Fire Opal." Dazzling scarlet flowers, often measuring 3 inches across, borne on upright stems. Fine for bouquets. Blooms May to October.

HEUCHERA Brizoides. Plant sends up numerous stems about 18 inches high, each bearing its blooms of clear pink. This is very desirable for cutting and is hardy anywhere.

Your Choice of the Above Plants ; 2 yr. Field Grown
35c ea.; 3 for \$1.00; 6 for \$1.75, Postpaid

LIATRIS, "September Glory." New and late flowering variety. Beautiful purple flowering spikes borne on long stems all through August and September. Fine for cutting and a very desirable new plant.

LYCHNIS Viscaria flore pleno. Unusual and showy in every garden. Bright vermilion-red blooms on 4-inch stems. Excellent for cutting or for color spots.

NEPETA, "Six Hills Giant." Neat and compact plant, producing an abundance of lavender-blue flowers on stems a foot high. Very good for edging and does well even under adverse conditions.

STOKESIA, "Blue Moon." The newest and finest. Ornamental foliage and large pale blue flowers with finely divided petals. A sensation wherever shown and we know you will love it.

VIOLA, "Apricot Gem." The Viola of the future. Rich apricot-yellow. Hardy and a prolific bloomer. Wonderful for edging and borders.

As a special inducement to have you try Krider's fine stock, we will send you these twelve plants as described; one of each or your choice of varieties, and quantities, all in heavy two-year field-grown plants. Sure to bloom this year and guaranteed to grow. A real \$3.60 value sent postpaid to your door for only \$3.00.

12 for only \$3.00 postpaid

Will Produce Abundant Bloom Next Summer

Special!
Naturally it would be almost impossible to offer all the plants in this garden. Many would not be adapted to our country, and, while they might be satisfactory in one location, would be disappointing buyers in another. Consequently we have selected the best ones which we know will delight you and be universally satisfactory and have described and offered them at the left.

NOTE: Unless noted otherwise, all Evergreens are shipped by Express F. O. B. the Nursery.

Beautiful EVERGREENS For Your Home Landscaping

Healthy, Heavy Rooted Stock; Sure to Please You. Read Our Guarantee on Page 2

FIRS

DOUGLAS. One of the fine specimen evergreens. Habit of growth and color resemble the Blue Spruce. Foliage is of a softer nature and growth is more rapid. 18 to 24 in., 75c each; 3 for \$2.00.

CONCOLOR. (White Fir.) Compact and of symmetrical form. Foliage is silvery green. Withstands heat, cold or drought. 15 to 18 in., \$1.50 each. 3 for \$4.00.

JUNIPERS

PFITZERIANA (Pfitzer Juniper.) A graceful, low-growing, spreading evergreen with sweeping fronds of fresh green foliage. A distinctive, beautiful, hardy plant for shady locations. 12 to 15 in., \$1.00; 15 to 18 in., \$1.50 each.

HORIZONTALIS (Creeping Juniper). A prostrate creeping type very valuable for planting in areas where height is a controlling factor. Foliage is a good shade to blend well with other plantings. Exceptionally fine for rockeries. 12 to 15 in., 75c ea.; 15 to 18 in., \$1.00 ea.

CANNARTI (Cannart Juniper.) Tall graceful grower with somewhat sweeping branches. Color a deep, rich green. One of the best for corner plantings. 12 to 15 in., 60c each; 3 for \$1.50. 18 to 24 in., \$1.50 each.

MEYERI (Fish Tail Juniper). Very dwarf type growing into sloping planes. Color a superb shade of blue. Excellent for planting where low growing Evergreens are needed. 8 to 10 in., 75c; 12 to 15 in., \$1.50.

JUNIPER GLAUCA (Silver Cedar). Similar to Juniper Cannarti in form and habit of growth but foliage is of a soft powder blue. One of the very choicest trees grown and a real treasure in any planting. 12 to 15 in., 60c each. 18 to 24 in., \$1.50 each; 3 for \$4.00.

JUNIPER HIBERNICA (Irish Juniper). An evergreen of slender columnar habit with glaucous green foliage. 12 to 15 in., 50c each. 18 to 24 in., \$1.00 each; 3 for \$2.50.

JUNIPER EXCELSA STRICTA (Spiny Greek Juniper). For a dwarf, pyramidal-shaped evergreen this one can not be equalled. Foliage a silvery blue, very dense and compact like the Cedars. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

ARBOR VITAE

PYRAMIDAL. For foundation, group or garden planting. Retains the lovely bright green, flat foliage of the Arbor-Vitae at all seasons. Grows compact and develops naturally into perfect pyramidal form. 12 to 15 in., 50c ea.; 3 for \$1.25. 18 to 24 in., \$1.00 ea., 3 for \$2.50.

GLOBOSA. Grows densely into dwarf, globular shape. Foliage is flat and deep dark green. Much used for formal plantings. 12 to 15 in., \$1.00 each; 3 for \$2.50.

AMERICAN. Habit of growth is similar to Pyramidal but foliage is of looser texture. Color a darker green and grows somewhat larger. Fine for an Evergreen hedge or windbreak. 18 to 24 in., only 75c each; 3 for \$2.00.

GOLDEN ORIENTAL (Biota Aurea Nana). A very slow growing, compact variety of the dwarf type. The flattened leaves face outward edgewise, presenting a beautiful surface of vertical fluted lines. Color is fresh yellow-green, very striking in appearance and valuable in foreground planting. 10 to 12 in., 50c each; 5 for \$2.00. 15 to 18 in., \$1.50 each; 3 for \$4.00.

RETINISPORA or Plumed Cypress

A very popular Evergreen and one suited to most any location. Has soft plume-like foliage and its color contrasts beautifully with any surroundings. 18 to 24 in., \$1.00 each; 3 for \$2.50.

MAHONIA or Oregon Holly-Grape

A hardy Evergreen shrub having Holly-like leaves. Can be used in Evergreen or shrubbery plantings equally well. Does well in partial shade. Stays green all winter and then sheds its leaves in spring. 12 to 15 in., only 75c each; 3 for \$2.00.

SPRUCES

NORWAY. A lofty, elegant tree of perfect pyramidal habit, rich in color. As the tree ages its branches become gracefully pendulous, making it exceedingly beautiful and picturesque. One of the best evergreens for hedges and windbreaks. 15 to 18 in., 50c each; 3 for \$1.25. 18 to 24 in., 75c each; 3 for \$2.00.

COLORADO BLUE. One of the hardiest and most beautiful evergreens. Will stand the coldest temperatures without damage. Color is a rich blue as the tree matures. It is beautiful in outline and ideal for all specimen planting. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

PINES

AUSTRIAN. Fast growing Pine of majestic size and shape at maturity. Long needled variety of good color. Rapid growth and density of branches make it ideal for windbreaks. 12 to 15 in., 35c each; 3 for \$1.00, postpaid. 18 to 24 in., 75c each; 3 for \$2.00, by express.

MUGHO. Valuable for all low group plantings. Dwarf in habit, forming a low dome-shaped mound. Color a dark green except in early spring when the tender new growth of light green gives it a pretty 2-color effect. 8 to 10 in., 75c; 12 to 15 in., \$1.50 each.

TAXUS or Japanese Yew

Without doubt the Yews are among the finest and most luxuriant evergreens grown. They are extremely hardy, easy to grow, do well in shade, and harmonize with any other plant.

CUSPIDATA. Spreading variety. Habit of growth similar to Pfitzer Juniper. Foliage is a shade of dark green different from other evergreens. May be sheared for a low hedge, allowed to throw out its graceful wands for informal corner plantings, or kept trimmed back into close compact shape. Numerous red berries form and hang close to the branches all winter. 10 to 12 in., \$1.00 ea.; 12 to 15 in., \$1.50 ea.

CAPITATA. Foliage description same as for Cuspidata except this variety grows in upright form, closely columnar. May be sheared. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

HICKSI. Dwarf, closely columnar form. Foliage the darkest green of the family, and very dense from the ground up. Valuable for accent pieces. Any of the Yews may be sheared either for hedge or for specimens. 12 to 15 in., \$1.25 each; 15 to 18 in., \$2.00 each.

Don't be misled and buy cheap, peddled stock unless you know its origin.

Read Our Guarantee

SPECIAL Collection Offer : \$1.50 ea.; any six \$7.50.

14 Fine Evergreens Which Will Give a Nice Effect At Once. Complete List As Pictured And Described Below. A Real Twenty-Dollar Value. By Express, Only—

\$15



DESCRIPTION KEY

1—Spreading Japanese Yew.
2—Juniper Glauca.
3—Golden Oriental Arbor Vitae.
4—Irish Juniper.
5—Juniper Columnaris.
6—Savin Juniper.
7—Pyramidal Arbor Vitae.
8—Retinispora.
9—Pfitzer Juniper.

Special! Offer

Same Collection As Offered Above
But In Smaller Sized, 4-yr. Trans-
planted stock. Only \$4.00, postpaid.

A Complete "L" Planting

51
Etoile de Hollande

PLANT THIS
FALL FOR
BLOOMS
NEXT SPRING

Golden Dawn

Edith Nellie Perkins

Krider's Roses for Beauty

Ever-Blooming Northern Grown; SURE TO BLOOM;
NO BETTER ROSES GROWN!

We offer you this collection with a great deal of pride. These Roses have proven themselves to be hardy in all sections, they are prolific bloomers and the color range is superb. They excited the comments of thousands of World's Fair visitors and we are pleased to offer them to you, exactly as they were exhibited in "Gardens on Parade."

GUARANTEED TO GROW

2-Year Field Grown, Budded for Long Life

The Rose has been symbolic of love since time immemorial. No flower grown in America today is so much admired and so universally planted as is the Rose.

For 45 years we have been building a reputation for fine Roses. We believe our thousands upon thousands of satisfied customers in all parts of the country will attest to the fact that Krider Roses are as fine as can be secured, regardless of what you pay.

A Hit at the New York World's Fair

Approximately 500 Krider Roses were used in plantings in our "Glories of the Garden" Exhibit at the New York Fair.

Nearly 50 varieties were shown in various plantings.

Their rapid growth, freedom from disease, free-blooming habit and wide color range received much comment from visitors. They bore out our motto, "No Better Roses Grown" in splendid fashion.

Rose buyers stop and consider. We offer you as fine Roses as you can buy and we offer them to you at prices you can afford to pay. Why pay two or three times our prices and secure exactly the same quality of plants? Every Rose we sell is first class, 2-yr. field-grown, and is fully guaranteed to grow under our guarantee on page 2. We send them postpaid to your door. Consider these points and we believe you will decide to buy your Roses from Krider.

All Our Stock is State Inspected and Carries the Inspection Certificate

All our stock is state inspected and each shipment carries the inspection certificate. We are also complying with the inspection laws of every state into which we ship. Their certificate (if necessary) accompanies the shipment.

SPECIAL Collection Offer

One of each of the ten
pictured varieties

10 POST PAID \$3.50

40c each postpaid
See "Rose Offer Supreme" on page
four.

Sister Therese

Talisman

K. A. Victoria

Ami Quinard

Willowmere

Kirsten Poulsen

Floribunda or BABY BEAUTY Roses

Use For Massed Beds And Borders. They Are The Little Gems Among Roses

35c Each, 3 for \$1.00, Postpaid

ELSE POULSEN. Semi-double flowers of medium size. Color, a sparkling pink.

EDITH CAVELL. Double flowers of the deepest Blood-red. Very showy and one of the best Polyanthas.

GLORIA MUNDI. Double orange shaded blooms in thick clusters. The brightest and flashiest of the Baby Ramblers. We recommend it highly.

KIRSTEN POULSEN. Single bright red flowers of good size borne in clusters.

LAFAYETTE. Large, semi-double flowers in loose clusters. Blooms are ruffled and strung together in beautiful branching sprays containing as many as forty on a stem. Crimson in color.

ORLEANS. A beautiful clear pink. Very profuse in blooming habit, hardy, and sure to please.

SPECIAL = For Your Home =

Golden Rose of China, Hugonis.

Vigorous and hardy. Bears great numbers of beautiful single yellow flowers. Fine for tall hedges, or in the border. Heavy Two-year plants, 35c ea.; 3 for \$1; 10 for \$3 postpaid.

'Baby Beauty' Collection

Any 4 of these "Baby Beauty" Roses, your choice. Guaranteed to

grow. 2-year, \$1.25

4 Field-Grown

Krider's FINE PEONIES

America's Favorite and Best Varieties

Plant Peonies This Fall for Success

Strong 3-5 Eye Divisions, Guaranteed To Grow, At MONEY SAVING PRICES. We Sell The Best For Less.

From the 100 or more varieties of peonies on the market we have selected and grow in our nursery, the varieties listed below. These cover the complete color range. In a long list of peonies many of them are almost identical in shape and color. By eliminating all these many duplicate varieties and growing this representative list of the best, we have enormously reduced our overhead expense of keeping many varieties separated and labeled. This saving we pass on to you and explains why we can sell these high rated peonies in high quality divisions at such a low price.

COMPARE OUR QUALITY and PRICES! The Answer Is Krider Peonies

AUGUSTE DESSERT—Large mid-season bloomer. Light red with silver edging on petals.

BARONESS SCHROEDER—One of the finest late blooming white peonies ever introduced.

FELIX CROUSSE—Large flowering bomb-type. Deep rich rosy-red.

FESTIVA MAXIMA—An early bloomer of the rose-type. Pure white

with center petals flecked red.

KARL ROSENFIELD—Large flowering, brilliant red, semi-rose type

blooming in mid-season.

LONGFELLOW—Bright crimson mid-season bloomer with strong

stems and unequalled for showiness.

LORA DEXHEIMER—Early mid-season flowering semi-rose type. In-

tensely brilliant crimson.

MARY BRAND—Always a prize-winner at the shows. Beautifully

formed deep red blooms.

MONS. JULES ELIE—Blooms of soft flesh pink color and immense

size. Early.

POTSI—Very showy red bomb-type. Strong grower and heavy bloomer.

RICHARD CARVEL—Very early blooming variety. Bright crimson

color and fragrant.

RUBRA SUPERBA—Late flowering fragrant dark red. An old fa-

vorite variety.

WALTER FAXON—Vivid pink flowers of medium size

ATTRACTIVE JAPANESE PEONIES

ALMA—Light pink with golden center. An elegant decorative sort

blooming in mid-season.

EXQUISITE—Large pure white with yellow center. Very ornamental.

FUYAJO—Deep mahogany-red. The highest rated dark Japanese

MIKADO—Very showy rich crimson with yellow edge. Mid-season.

YOUR CHOICE OF ABOVE 45c ea.; 3 for \$1.25, Postpaid

Get This Decoration Day Peony

(*Officinalis Rubra*)

A necessity in every garden because of its extreme early blooming habit. Is nearly always in bloom for Decoration Day and its bright red bomb-type blooms have a distinct fragrance. Order several for your garden. 40c each; 3 for \$1.00, postpaid.

FOUR OF THE HIGHEST RATED AND MOST BEAUTIFUL PEONIES EVER INTRODUCED. Usually Sold at Double or More the Price We Are Offering Them. STRONG 3 TO 5 EYE DIVISIONS, ALL GUARANTEED TO GROW. See Page 2.



4 One of each or your choice of these four magnificent peonies. A real value usually sold at double our low price. Postpaid to your door for only 75c each, singly \$2.50

KELWAY'S GLORIOUS—Large rose type mid-season variety in beautiful pearly white.

PHILIPPE RIVOIRE—The highest rated of all red peonies. Perfect form and rich crimson color.

SARAH BERNHARDT—Very large flowering mid-season variety with exquisite pink color.

THERESE—Very large free blooming sort. Pearly pink with golden center.

Sarah Bernhardt

USE FOR BORDERS OR MASS PLANTINGS

SEE OUR GUARANTEE ON PAGE 2

Kelway's Glorious

Phillipe Rivoire

Visit KRIDER'S GARDEN at NEW YORK WORLD'S FAIR

Therese

Ornamental Shrubs

For Lasting Beauty and Color

All Are Heavy Rooted 2 yr. Blooming Size

Your Choice, 40c each; 3 for \$1.10
Postpaid. Unless Noted Otherwise

ORDER FROM KRIDER AND BE SATISFIED

BEAUTIFUL HYDRANGEAS

PANICULATA GRANDIFLORA. Flowers in August with huge panicles, measuring from 8 to 12 inches long. Blossoms are first a delicate shade of pink gradually changing to bronze in early autumn.

ABORESCENS GRANDIFLORA (Snowball Hydrangea). Has the appearance of a low-growing snowball. White, clustered flowers appear in June and July, lasting for weeks. Very hardy and does well in shady locations.

OAK-LEAVED HYDRANGEA. A truly marvelous bushy shrub. Flowers in large creamy clusters. The dark green foliage has silvery sheen on under side and turns to a glowing red in the fall. Grows to a height of 4 or 5 feet, and is very effective as an ornamental shrub. Does well in shady locations. 50c each; 3 for \$1.25, postpaid.



French Pussy Willow

French Pussy Willow

A small tree-like shrub with attractive leaves 2 inches long and an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make those "springy" bouquets just as the snow melts in the spring.

Tamarix Africana

These large shrubs have foliage resembling asparagus leaves, with a drooping, feathery appearance. Bear delicate pink flowers in great profusion in early summer. Does well in any type of soil.

Bush Honeysuckle

For a tall hedge or to screen an unsightly view there is no shrub so valuable. Will grow to the height of 10 to 12 feet in a few years. A beautiful shrub both summer and winter. Is the first to cloth itself with leaves in the spring, and its fragrant flowers and luxuriant foliage are a constant delight. Bright red berries cling to the bush all through the winter, giving a brilliant touch of color to the winter landscape.

Amelanchier Canadensis

A dwarf bushy tree which becomes a cloud of snowy white bloom in early spring. In June it is loaded with delicious, edible fruit. If you want a plant for both ornamental and practical purposes get a few of these. Hardy and a rapid grower.

MOCK ORANGE

VIRGINIA. Blooms throughout the season. This wonderful Mock Orange is without question one of the most beautiful of the shrubs. Single flowers on one year wood; double flowers on two year wood. Grows 6 to 8 feet in height and is a valuable addition to any shrub group.

CORONARIUS. Sweet-Scented Mock Orange. A tall vigorous bush with abundant dark green foliage and single blooms having a sweet fragrance. Fine for cutting.

ALTHEA - Rose of Sharon

Tall, beautiful flowering shrubs, distinctive because of their blooms. Double flowers resemble roses with tightly curved petals. Color shades stand out vividly in group plantings or as specimens. Very worth-while plant to buy, as they are easily grown, unusually hardy and bloom long and lavishly. Note: The Altheas are very late in leafing out in the spring. Do not be alarmed if they stand dormant up into June.

We offer 5 distinct and beautiful colors: Vivid Red, Pink, White, Blue, and Variegated. Your choice at 35c each or 5 for \$1.50, postpaid.



Red Leaved Barberry

Deutzia, Pride of Rochester
The most popular and hardy of the Deutzias. Grows from 6 to 8 feet in height, and its mass of pinkish white bloom in June is a joy to all beholding it. Does well in any type of soil and for specimens or mass planting it is indispensable.

Russian Olive

Useful in mixed groups for color contrast. Bark on branches is dark green, foliage is a light silver shade. Golden yellow blooms are followed by ornamental olive fruits. Grows 12 to 16 feet in height.

Red-Leaved Barberry

This brilliant barberry is becoming more and more popular every year. Bronze-red leaves during the summer turn to fiery red in fall. Red barberry should be planted in full sun for best color results. For hedging sizes see page 7. 35c each; 3 for \$1.00, postpaid.

Green-Leaved Barberry

No shrub is so generally planted or has so many practical uses as Japanese Barberry. It hasn't a single fault, and can be grown in shade, dry, moist or sunny locations. When grown as specimen plants or as an edging to taller shrubs, its graceful arching to branches, covered with luxuriant green foliage in summer and flashing red berries all winter, make a most pleasing sight. 25c ea., 4 for \$1.00, postpaid.

PLANT THIS
FALL FOR
BLOOMS
NEXT SPRING

New Golden Spirea

A beautiful shrub with bright yellow leaves which turn to golden bronze in the fall. White blossoms followed by brilliant fruits. A sturdy, upright grower and valuable for color contrast.



HIGH QUALITY
AT LOW PRICE

Spireas

SPIREA VAN HOUTTEI. Without doubt one of the most useful and most widely used shrubs in cultivation. Blooming in April and May, the plant throws out long branches that curve and droop to the ground, weighted with a mass of pure white flowers that suggest a fountain of snow. May be used for specimens, massed, or for hedges. 35c each; 3 for \$1.00, postpaid.

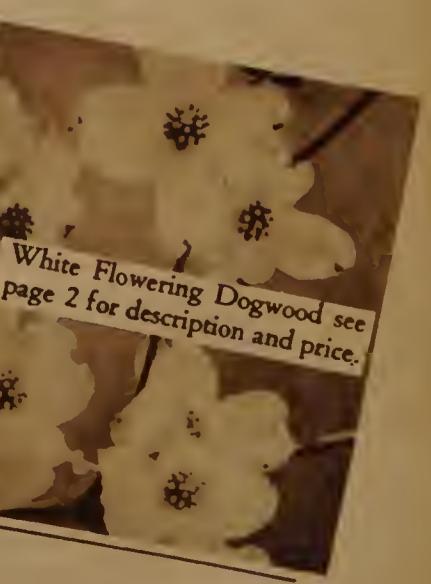
SPIREA ARGUTA. One of the finest of the early flowering shrubs. Blooms with the coming of the leaves, a mass of tiny white flowers. Foliage is cut-leaved, lacy, and very pleasing in appearance. 35c each; 3 for \$1.00, postpaid.

SPIREA FROEBELI. Large flat clusters of deep pink flowers nearly all summer make this variety especially good for nearly all plantings. Dwarf in habit and fine for inner border work. 35c each; 3 for \$1.00, postpaid.

WEIGELAS

FLORIBUNDA The everblooming red Weigela Floribunda surpasses all other red-flowering shrubs. Much hardier than Eva Rathke and a better flower. Commences blooming early in spring and continues all summer long. Leaves are a rich glossy green and cover the branches. A necessity in every border.

ROSEA. One of the finest of the family. Tall and vigorous growing with abundant deep pink flowers in June. Occasional blooms the balance of the summer.



White Flowering Dogwood see page 2 for description and price.



Hydrangea P. G.

Shrub Dogwoods or Cornus

CORNUS, RED TWIG. Grows 6 to 8 feet high, with clusters of fine white flowers; white berries. Stems and branches turn to blood-red in winter.

C. YELLOW TWIG. Similar in habit to Red Twig except the bark is a beautiful golden yellow.

C. ELEGANTISSIMA. Grows 4 to 5 feet high, with purplish red bark and striking variegated foliage. This is one of the choicest variegated-leaved shrubs, capable of refined compact shape by proper pruning.

Caragana Arborescens or Siberian Pea Tree

Bushy, dwarf tree reaching 12 to 15 feet at maturity. Heavy, fine foliage. Masses of yellow blooms in late May or early June, followed by clusters of drooping pods



Cornus Elegantissima

VIBURNUMS Snowballs

DENTATUM (Arrow-Wood). Bright green heart-shaped leaves which turn to brilliant shades of red and purple in autumn. Creamy white flowers borne in abundance in May and June. Deep purple fruits add to its attractiveness. Grows of a height of 8 to 12 feet.

CARLESI (Mayflower Viburnum). A truly grand medium size shrub from Korea, prized for its exquisite fragrance similar to that of the Trail- ing Arbutus. The waxy flower clusters, pearly pink in bud, pure white when open, appear early in the spring. Thrives under the most unusual conditions but does best in partial shade and a cool, moist soil. A charming plant for foreground of border or for planting about the house. The true grafted variety. Heavy, 2-yr. blooming size, 75c each; 3 for \$2.00, postpaid.

OPULUS STERILE (Common Snowball). A favorite shrub bearing great masses of ball-shaped white flowers in May. Grows 8 to 10 feet tall.

DILATATUM. One of the best of the Viburums. An upright bushy shrub eventually reaching 10 feet in height. Deep green, oval-shaped leaves. Pure white flowers borne in cymes 3 to 6 inches across. Very hardy and free flowering. Masses of globular scarlet berries remain through the winter, making a striking contrast to the snow.

Snowberries

WHITE SNOWBERRY. Diminutive rose-colored flowers and clustered milk-white fruits which remain far into the winter. Bush is compact in form with numerous slender branches. Can be used in small groups or large masses. Due to its dwarf habit it is valuable for foregrounds in shrub plantings. Excellent for shade.

NEW RED SNOWBERRY. This is the greatest shrub for shady places that we have ever seen. Grows to a height of 5 feet with gracefully arching branches and lacy foliage. Blooms are followed in fall by glowing berries, twice the size of the old Indian Currant and as red as those of the High-Bush Cranberry. Don't fail to get some of these shrubs for shady locations.

Rhodotypos or Jetbead

RHODOTYPOS (Jetbead) An attractive rounded shrub reaching 4 to 6 feet in height. Beautiful yellowish green foliage with distinct corrugations. Large, single white flowers in late May followed by black berries which remain through the fall. Will do well in shade or semi-shade.

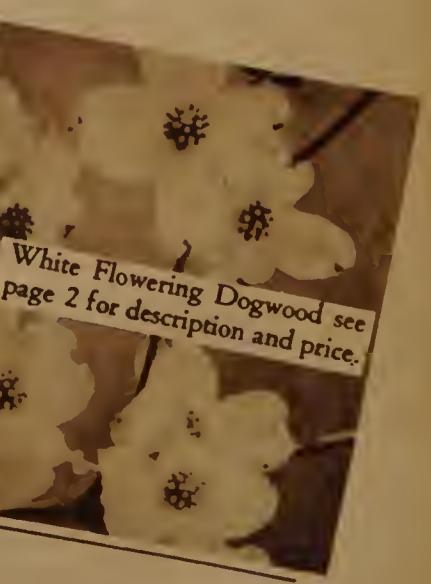


White Snowberry

WEIGELAS

FLORIBUNDA The everblooming red Weigela Floribunda surpasses all other red-flowering shrubs. Much hardier than Eva Rathke and a better flower. Commences blooming early in spring and continues all summer long. Leaves are a rich glossy green and cover the branches. A necessity in every border.

ROSEA. One of the finest of the family. Tall and vigorous growing with abundant deep pink flowers in June. Occasional blooms the balance of the summer.



Virginal Mock Orange

COLORFUL and Hardy Novelties

for Beautiful Gardens. New Plants at Money Saving Prices. ORDER NOW

Blood Leaf Maple FOR CONTRAST

Rounded dwarf trees seldom maturing to over 10 feet in height. Densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early spring and mid-summer color is a vivid blood-red, which dulls to a bronzy purple-red towards fall. They make splendid foreground subjects in mixed groups or are unexcelled for a bright spot of color on the green lawn.

2-ft. Shapely Heavy Rooted Specimens \$2.50, By Express.

LOVELY FRENCH LILACS—The True Bud Type.

Four Finest Varieties—Noted for Their Colorings
Guaranteed to Grow—All 2 Year Blooming Size

No flowering shrubs are more successfully and easily grown than Lilacs. They may be used singly, as specimens, or in mass plantings. They are excellent in the shrub border, or may be used for hedges or screens. They are beautiful in bloom and the foliage is attractive throughout the summer. We offer 4 of the best varieties in four colors, Red, Pink, Blue and White.

Your Choice 50c Ea., 3 for \$1.35; 5 for \$1.75, postpaid

KOSTER'S BLUE SPRUCE

The bluest of the blues. A selected species with grafted top. Color deeper and a more perfect blue than the Colorado Shiner. Extremely hardy. Grows in shapely form, thickly studded with well-formed, tapering branches. Unequalled for specimen planting on the lawn.

12 to 15 inch, \$2.00 each, postpaid; 15 to 18 inch, \$3.50 each, by Express; 2 to 3 ft., \$5.00 each, by Express.

NEW DOUBLE LYCHNIS

Truly breath taking in beauty was a clump of these New Double Lychnis plants in full bloom in our World's Fair Garden, ten weeks after planting. Stems rise 10 to 16 inches above plant and are topped with spikes of double, coral-red blooms. Hardy anywhere and requires only ordinary garden soil. We offer nice sturdy plants, the same as we planted in our Fair Garden.

35c each; 3 for \$1.00, postpaid.

HARDY CARNATIONS—RED OR PINK

Newly developed strains of the ever-popular Carnation. Flowers almost as large as hothouse Carnations. Perfectly hardy and bloom continuously year after year. No garden should be without some of these. Excellent for border or mass planting. Two colors—flaming red and deep pink. Be sure to include a few in your order.

25c each. 5 for \$1. Postpaid.

DIANTHUS "FLAMING STAR"

One of the finest new plants ever introduced for the rockery or perennial border. Hundreds of flaming star-shaped flowers borne on a dwarf bunchy plant resembling a pincushion. Bluish green foliage makes striking contrast to color of flowers.

25c each, 3 for 70c, 6 for \$1.20, postpaid.

ORANGE BUTTERFLY PLANT (Asclepias Tuberosa)

The Only Hardy Plant Having True Orange Flowers

Produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention.

25c each, 5 for \$1.00; postpaid.

"BLUE BIRD" VERONICA

This beautiful plant has long, slender bronze-green leaves and carries a great quantity of indigo-blue flowers formed as curved spikes. Be sure to include this in your garden. Blooms continuously from July to October. A real value at this low price.

35c each; 3 for \$1.00, postpaid.

"FIREBALL" FOR BRILLIANT COLOR

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above the foliage, each topped with a ball-shaped bloom of brightest red. Ideal for rockery or border. Get this New Fireball and enjoy its blooms this year. A perennial and will last for years.

25c each, 5 for \$1.00; postpaid.

OLD FASHIONED BLEEDING HEART

Beloved by all. One of the most delightful of the spring flowering plants. Bears numerous rosy red, heart-shaped flowers pendant on long arching stems. Grows to a height of 2 feet.

35c each; 3 for \$1.00, postpaid

ASTIBLE GLORIA

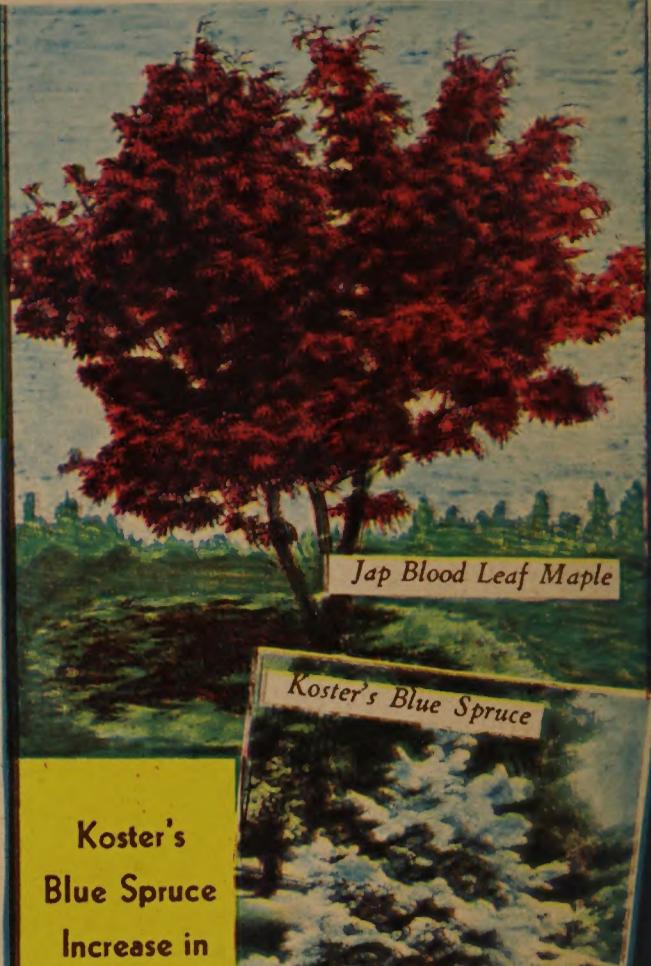
A bulbous, hardy Spirea of striking punctuating character. It makes a short spreading plant with attractive foliage and rosy pink spikes of flowers, during June and July throwing up long, plump wands of bloom. 35c Each, 3 for \$1.00, Postpaid

SEE OUR
GUARANTEE
ON PAGE 2

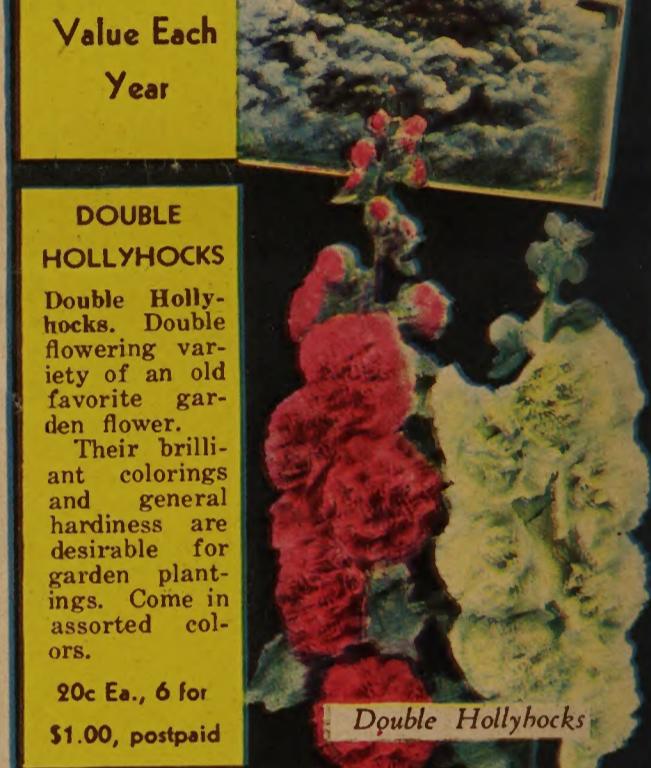
Bleeding Heart

Visit
KRIDER'S
GARDEN
at
NEW YORK
WORLD'S FAIR

Astilbe Gloria



Jap Blood Leaf Maple



Koster's
Blue Spruce
Increase in
Value Each
Year

DOUBLE HOLLYHOCKS

Double Hollyhocks. Double flowering variety of an old favorite garden flower.

Their brilliant colorings and general hardiness are desirable for garden plantings. Come in assorted colors.

20c Ea., 6 for
\$1.00, postpaid



Double Hollyhocks



Dianthus "Flaming Star"



Pacific Hybrids DELPHINIUM

Genuine Pacific Hybrids. These are not the ordinary Delphiniums. The flower spikes are extremely large and attain a height of 4 to 5 feet. Many are double and semi-double. Words cannot describe the beauty of colors found in this elegant strain. 2-year plants.

35c ea; 3 for \$1;
6 for \$1.75 Postpaid

Pacific Hybrid Delphinium



Glory of Sassenheim

All Bulbs In
This Catalog
Will Provide
Finest Blooms
Next Spring.

King Alfred



Creosus

SEE OUR
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ON PAGE 2

PLANT THIS
FALL FOR
BLOOMS
NEXT SPRING

For Spring's First Blooms

KRIDER'S BEAUTIFUL
Rainbow Mixture
of Highest Quality
TULIP BULBS

All Are Blooming Size and
Will Average 4 inches or more
Around. Bloom Next Spring

We believe that our customers appreciated a chance to get a value in choice bulbs which has set a standard as a truly Supreme Offer.

We are therefore offering you another chance to secure these fine bulbs. They are large blooming size, averaging 4 inches around, and will bloom for you next spring. A gorgeous Rainbow Mixture of color for your garden.

Rainbow Tulip Mixture

Rainbow Mixture

Prices

25 for \$1.00
50 for \$1.75
100 for \$3.00

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The Krider Nurseries Inc.

FREE STOCK
With any cash order of \$3.00 you may select 50c
worth of any stock in this book free of charge.

With any cash order of \$5.00 you may select
\$1.00 worth of Free Stock, and \$1.00 worth additional
with each additional \$5.00 of your order.

Be sure to list Free Selections on your order.

NARCISSI

Plant these graceful yellow flowers in clumps among the shrubbery, along the walk, as borders, or against the house foundation. They require only a fairly good garden soil.

We offer 3 of the finest varieties.

CREOSUS. Extra large golden yellow.

Scarlet edging on trumpet.

GLORY OF SASSENHEIM. White, golden trumpet.

KING ALFRED. Giant deep yellow.

Your choice: 12 for 75c; 50 for \$2.50;
100 for \$4.50, postpaid.

Rainbow Narcissi Mixture

Highest Quality Narcissi bulbs in a rich mixture of color. Finest varieties and sure to please you when they bloom next spring.

25 for \$1.25; 50 for \$2.25; 100 for \$4.
ALL POSTPAID

**All Are Blooming Size and
Will Bloom Next Spring**